# Eastex Photo



Please check-out this informational guide, it is filled with detailed descriptions of our all-

event booking details.

inclusive luxury photo booth background options, custom template examples, and www.EastexPhoto.com

# Luxury Photo Booth

# Mirror X



Mirror X is a touch screen, customizable, luxury photo booth for all occasions!

**NEXT-GEN TECHNOLOGY** 

**ALL OCCASIONS** 

**CUSTOMIZABLE BACKGROUNDS** 

DRAWING, EMOJI, STAMPS, and more...

PICTURE GRAPHICS

PICTURE OVERLAYS

DIGITAL SHARING

THE WOW-FACTOR!



# THE Wow- Factor!



## Example Set-Up 1 - No Background (BG)



## Example Set-Up 2 - with Background (BG)



## Backgrounds (BG)

# Various Backgrounds

Clients may choose one of our many backgrounds, choose no background, or provide their own event specific background for us to set-up in front of!

Black Cushion BG



Silver Sequin BG



Black BG



Shiplap BG



Green Leaf BG



Gold Glitter BG



Marble BG



## Customization

# Custom Home Screen

Clients may work with us to design one custom home screen in which the 4 custom photo overlays will be displayed for event guests to chose from or provide their own event specific custom Home Screen- for those artistic/creatives who want everything just-so.

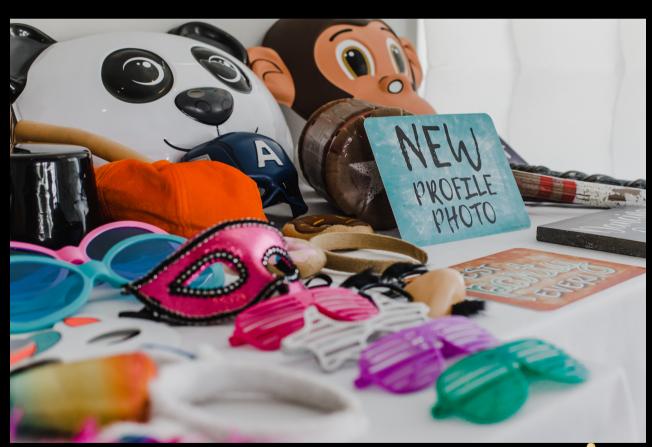


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## Various Props Included

# Props Galore!!!

Clients will be provided a trunk and table filled with various props for event guests to utilize during their photo session. The client may provide their own event specific props for their guest in addition to those props we provide- for those artistic/creatives who want everything just-so.





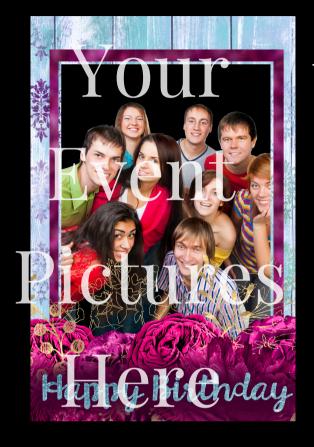
## **Custom Photo Overlay**

# Custom Photo Overlay

Clients will work with us to design a custom photo overlay, this is essentially a frame that is displayed on the Mirror X that event guests can have printed to frame their photographs. The Custom Photo Overlay is event specific (colors, theme, symbols, graphic art, lettering) we work to create with the client or clients may provide their own event specific photo overlay- the latter option is for those artistic/creatives who want everything just-so and would like to put their skills to work creating this detail. We will provide the specifications should the client choose this route. As with all customizations, this is optional. However final selection and/or submission of the Custom Photo Overlay is due 2 weeks prior to the event. Please note, if you choose to create your photo overlay, please be mindful, late submissions will not be accepted as time is required for programming the Mirror X.



## Custom Photo Overlay Examples - Birthday



The client chose:



1 Black Background



1 Custom Photo Overlay



The client chose:



1 Black Background



1 Custom Photo Overlay

## Custom Photo Overlay Examples - Birthday





## Custom Photo Overlay Examples - Anniversary



## Custom Photo Overlay Examples - Baby Shower





# Custom Photo Overlay Examples - School Dance/Prom



## Custom Photo Overlay Examples - Wedding





Custom Photo Overlay Examples - Quince /Sweet Sixteen





## Custom Photo Overlay Examples - Girl's Night Out





## Custom Photo Overlay Examples - Costume Party / Gala





Custom Photo Overlay Examples - Graduation



# Dict I was example



Photo Emoji's and Stamps \*AN ENDLESS AMOUNT!

# Various Photo Emoji's/Stamps



### **Book Now!!!!**

# Booking Online

#### **PACKAGES**

Clients have the choice of booking a 2 Hour, On-Location, All Inclusive Mirror X experience or a 3 Hour, On-Location, All Inclusive Mirror X experience. All packages are customizable and include all the same services...the only difference is the timeframe.

#### **LOCATION**

Eastex Photo provides the Luxury Mirror X Photo Booth to all areas in Houston, Texas and surrounding areas within 30 miles of the city's central zip code of 77002. Areas outside the 30 mile radius of 77002 will incur a mileage fee.

#### **ALL INCLUSIVE**

Eastex Photo is not interested in upselling clients with additional services, add-ons, or fees. We believe in providing an all inclusive luxury photo booth experience that rings all the bells and whistles creating an experience to remember and an event that WOWs your party guests. The services we provide are customizable, some services can be declined, and we will work with you to make sure your event is unique, exactly what you envision, and then more. All bookings will include an attendant to facilitate the Mirror X experience for the duration of the event timeframe.

#### **CUSTOMIZATION**

- 1. Choice of 1 Background (BG) for your event. Having a Background is optional and can be declined. Final selection of your event Bacground (BG), all choices are detailed in this brochure, is due 2 weeks prior to the event.
- 2. Custom Photo Overlays are designed with the client and the goal is to provide a cohesive photo that aligns with the theme of your event. Clients may decline this service or if the client is artistic or a creative in digital media can provide us with their creation. Specifications can be shared if the client chooses this route. Otherwise, we will work with the Client to provide their custom photo overlay.

## **Book Now!!!!**

# Booking Online (cont.)

#### **CUSTOMIZATION (cont.)**

- 3. Custom Home Screens are customized to reflect the type of event, picture of the guest of honor, short slide show, or preview the photo prior to it being taken. We look forward to discussing all the many options you have.
- 4. Red Carpet and Stanchions are included in each Mirror X package but can also be declined.

#### SET-UP and DEPARTURE

The Mirror X requires  $10 \times 10$  square feet of indoor space, a minimum of 10 feet of ceiling clearance, and this space must be located near a power source at your event. We will arrive 2 hours in advance of your scheduled timeframe to set-up. An attendant will facilitate all Mirror X sessions. The Mirror X attendant will promptly begin packing up the Mirror X at the end of the event booking timeframe.

#### **MMS**

MultiMedia Messaging Service (MMS) is the mode in which all event photos will be shared with the Client. Event guests will have access to their photographs following their photo session with the Mirror X and the Client will receive all event photos of their guests via MMS.

DISCLAIMER: All event guests participating in the Mirror X experience and who have their picture taken agree to have their photos electronically sent to the Client via MMS, stored on the cloud server for the Client's retrieval, and potentially utilized by Eastex Photo on their social media business account.

## **Book Now!!!!**

# Booking Online (cont.)

#### THE MIRROR X LUXURY PHOTO BOOTH EXPERIENCE

Is unlike any other- it's fun, interactive, customizable, and the receipt of a printed picture really creates a unique experience for event guests. It is a special attraction in and of itself! It is perfect for all ages and definitely provides a memorable experience guests can take home!

PLEASE NOTE: The Mirror X is fun for all ages but we require children under the age of 10 to be accompanied by an adult. We also require parents of toddlers and young children to be hyper attentive and partner with the Mirror X attendant to prevent any pushing, hitting, kicking, and/or banging their child may inflict on the Mirror X as this can cause severe damage. We thank you in advance a look forward to partnering with your event guests to provide a fun and unique experience.

#### IT'S TIME TO BOOK ONLINE!!!

- 1. GO TO WWW.EastexPhoto.com
- 2. Pick a 2 Hour or a 3 Hour Package
- 3. Complete the On-Line Booking Request Form to check availability
  - a. We will reach out to confirm your requested day/time
  - b. We will send you an invoice
    - i.50% is due upon our confirmation of your event time/date, remaining balance due 2 weeks prior to your event.
    - ii. Balance can also be paid in fullupon our confirmation of your event time/date.

Please see our Frequently Asked Questions for further information and/or you may reach out to us at any time and we will answer any further questions you may have.

## Frequently Asked Questions!



#### How long in advance can I book my event?

You may book several months to 1 year in advance once your event day/time is confirmed. Your event day/time is only held with a 50% payment or paid in full.

#### What is the minimum amount of days I can book my event?

Although it is not recommended, we completely understand and you may book your event in as few as 14 days prior to your event date— with our confirmation of your event day/time availability and 100% paid in full.

#### I know I received a print but can I also receive a digital copy?

Allevent guests have the opportunity to text their pictures to themselves right after their photo is taken by the Mirror X. The event Host/Client will also receive all photos via MMS following the event.

#### Is there a cancellation Policy?

Yes, we have a cancellation policy. Please see the cancelation policy on the following page for details.

Please reach out to us at any time and we will answer any further questions you may have.

## Cancelations

# Cancelation Policy

Client may cancel the event by giving verbal and/or written notice to Eastex Photo no later than 30 days prior to scheduled on-location event date. Cancellations made prior to 30 days will forfeit their non-refundable retainer. Cancelations less than 30 days prior to scheduled on-location event date will result in the Client's loss of their non-refundable retainer as well as any balances paid to date. Therefore, any cancellation occurring less than thirty days prior to the event date shall forfeit all payments made to Eastex Photo.

Eastex Photo reserves the right to reject or cancel any rental order/Client at any time, for any reason, at its discretion. Any monies paid will be refunded and Client may not, at any time afterward, sue for damages. Funds will be refunded by check or credit card within 7 business days of cancellation.

Any request for a date change, location change, and/or time change must be made in writing thirty days in advance of the original event date. Change is subject to availability and receipt of a new Service Contract. If there is no availability for the alternate date, the retainer shall be forfeited, and the event considered cancelled. Any cancellation occurring less than thirty days prior to the event date shall forfeit all payments.

# Eastex Photo



We look forward to providing you with a fun, unique, and memorable experience!